

the **DIGITAL**
ProSport Dynamic board



NEW advertising opportunities for you, your sponsors and advertising partners
also as a sectional upgrade of existing board elements

the **DIGITAL** ProSport Dynamic board

YES ... animated advertising options for retrofitting into an existing perimeter board system are now possible - they represent real and sustainable added value for the operator, the club and above all for your advertising partners.



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This marketing upgrade brings with it a whole range of positive effects:

- by utilising the advertising space multiple times, you increase your advertising revenue sustainably
- you will increase the attractiveness of advertising opportunities and thus you will have access to new advertising partners & sponsors
- your advertising partners achieve a significantly higher advertising impact with animated advertising clips
- Live control and integration into the show elements during the run-in, goal celebrations etc. are possible

... away from analogue and towards **digital hockey board entertainment**



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Talk to us and contact our expert **Mr. André Krüll**. He will certainly answer all your questions in a personal phone call or meeting.

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